

VISUAL, PERFORMING AND LITERARY ARTS ----GRANT APPLICATION FORM

City of San Bernardino---Art and Historical Preservation Commission

I. Applicant Organization

Name of Organization: Akoma Unity Center _____

Physical Address: 1367 N California st, San Bernardino CA 92411 _____

Mailing Address: 967 Kendall Dr. Suite A-319 San Bernardino, CA 92407 _____

Telephone No.: (909) 217 - 7956 _____ Non-profit I.D. No:

82-2872593 _____

Website Address: www.Akomaunitycenter.org _____

Number of years in existence: 5 Years _____

II. Contact Person: Darcel Cannady

Title: Board Member.....

Telephone#: (909) 217 - 7965 _____

E-mail Address: darcel@akomaunitycenter.org _____

III. Program Category under which support is requested. Please indicate the appropriate category. Refer to application guidelines for program category definition.

Film _____

IV. Period of Support Requested - The span of time necessary to plan and implement the proposed program for which funding is requested, to begin no earlier than July 1, 2020, and to be completed before June 30, 2021.

From (starting): September 2022..... Through (ending) June 2023.....

Amount of Grant Requested: 20,000 _____

Total Organizational Budget for current fiscal year: 1,334,184.79 _____

Percent of total Organization Budget Requested: 50% _____ (not to exceed 50%)

Project Description/Need Statement (include plan for collaboration with a local business if you have one)

Akoma Unity Center's "We Are the Change" Filmmaking program will be a yearlong program in which participating youth will develop their abilities in producing and directing short films. Akoma Unity Center (AUC) will have the opportunity to collaborate with local filmmaking schools and digital media artists to inspire and teach the next generation of filmmakers, actors, writers, and producers. Our project focuses on visual and digital arts, career exploration, the power of storytelling and learning excursion. Under the guidelines of Cadillac Dreams of Hope Film School of San Bernardino, youth will learn how to write proposals, create budgets, scout locations, develop storylines, work cameras, light scenes, produce, direct, interview, act and edit. With the assistance of Kind Networking and Digital Marketing (KND) Marketing of San Bernardino, youth will learn how to market their finished film series and learn distribution techniques amongst targeted audiences. AUC will collect data throughout the school year to track progress in the above-mentioned benefits.

The yearlong program beginning September 2022 will consist of bi-monthly classes held at AUC on Saturday mornings. Youth will learn the collective process of producing and maintaining a local film series that highlights stories in the city of San Bernardino for example, highlighting urban community gardens and creating a series "Farm to Plate." The films series will be broadcasted online and made available to the public. This proposed program consists of four key initiatives: Digital Storytelling program which provides English and Language Arts, CA Visual and Media Arts standards-aligned curriculum on the arts of screenwriting, narrative podcasting, and film production. The educational components of the project will include film production, film editing, research, technical writing, interview skills, public speaking, storytelling, photography, videography, and graphic recording. Youth will acquire a better understanding of how different media outlets are constructed and their impact, as well as an understanding of the tools used to create film productions. Lastly, a film premier will be held, in which students will have the opportunity to showcase their collaborative short film series at Akoma Unity Center's SOUL FOOD Community Dinner Night in June 2023. During this event, students will also participate in an inspirational panel discussion with visiting guest speakers in the film industry.

This program will provide a unique economic, artistic, and educational opportunity for local artists and youth, and in the process will help build a sense of pride and belonging for community members residing in San Bernardino. Youth are in grave need of creative outlets that help them grow and express themselves in a holistic and affirming way, and we have seen through Akoma's Youth Film Club that engaging in this process of filmmaking quickly and meaningfully transforms youths' leadership skills and self-esteem. Youth will be able to make the connection between using your artistic abilities to uplift your community by creating a series that is empowering and educational.

V. **Realistic number of persons expected to benefit from the program.** The total number of classes, performances or displays and the number of students, audience members or others who are expected to benefit directly.

- a) Number of persons paid by attendance 0.....
- b) Number of persons admitted by no fee 150.....
- c) Number of classes and/or performances scheduled for the performing arts or length of display/exhibit for the visual arts (20 & 1 Performance)...
- d) Total attending classes/performances/displays/exhibits 65.....

VI. **Intended Results:** Explain in measurable evaluation terms the intended results or the impact anticipated by your program funding request. If possible, please incorporate the requested data into a spreadsheet (See example). Identify the target group or groups you intend to benefit, setting a time frame for accomplishment and providing a realistic quantitative indicator of groups served, such as: senior citizens, number of performances, anticipated maximum audience. (See example) Sign-in forms of participants, audience members, etc. may be used to fulfill this requirement.

The targeted group for this project is youth ages 10-17 living in the city of San Bernardino. The year long project will begin in September 2022 and continue through June 2023. The goal is to have 65 youth participate in bi-monthly meetings that will develop their filmmaking skills and provide them with the tools necessary to produce and market a series of short films. At the end of the program, participants will have experienced 20 filmmaking production and design classes and have showcased their film series at community event open to the public.

Target Groups	Youth Ages 10-17
Time Frame	Sept 2022- June 2023
Number of performances / classes / exhibits	20 Classes/ 1 year-end community exhibit
Anticipated maximum audience, participants, etc.	Participation – 65 Audience – 150+

VII. Project Budget: Using the form provided, list the expenses of the project for which you are applying, and give a brief description of each line item. Give the total amount that the project will cost per line item. Give the amount requested from the Arts and Historical Preservation Commission for that line item. Total the expense and amount requested columns.

Line-Item Expenses	Brief Description of each line item	Total budget per line item for this project	Total amount requested from Arts & Historical Preservation Commission (Not to exceed 50% of budgeted projection)
Counselor Wages/ Salaries	Supervising Educational Mentor	\$ 6,000	\$ 3,500
Expert Instructors	Film Instructor 7K Marketing Instructor 4K	\$ 12,000	\$ 6,500
Film Production Equipment	Equipment needed to produce film including; software, film equipment, and editing equipment	\$ 12,000	\$ 4,000
General Supplies	Supplies needed to complete program	\$ 4,000	\$ 2,000
Marketing	Promotional materials and advertising	\$ 3,000	\$1,500
Field Trip	Bus transportation and field trip entrance ticket fees	\$4,500	\$2,500
TOTAL EXPENSES AND AMOUNT REQUESTED		\$ 41,500	\$ 20,000

What are other sources of funding for this project? Grants, Contributions, Revenue (such as ticket sales, etc.)

Name of funding source	Amount committed to this project
San Bernardino City Unified School District	\$17,000
In Kind Donations equipment donations	\$4,500
TOTAL of funding sources	21,500

VIII. Future Objectives

Akoma's goal to ensure supplemental funding for the project will consist of ongoing fundraising and sponsorships from established art departments and programs. Youth will be creating digital art posters, stickers, and pins that will be sold on campus, community events, and online. This ongoing fundraising process will help outreach the efforts of the program to youth and community, while also helping collect funding to support the ongoing needs of the project.

- IX. Provide a brief history/background of your organization and what you have done before in this category of the arts.

AUC has created powerful strategic partnerships with local homegrown artists, film makers, and art educators all of whom have played an essential role in the lives of our youth pre and post pandemic. Giving local artists of color place to expand and share their love for the Arts by continuously assisting Akoma in developing young minority artists. Our relationships with local unnoted artists have brought significant therapy in healing our community, which has been marginalized for generations.

In the year 2020, Akoma was awarded the City of San Bernardino—Art and Historical Preservation Commission Fine Arts grant. This grant award helped establish and propel Akoma's Youth Film Club. Akoma's Youth Film Club is a comprehensive, art-education program dedicated to fostering creativity of young storytellers and film makers. Although 2020 was the beginning of a tumultuous time for all, Akoma's Youth Film Club became a safe and holistic creative space for youth in the community. During this time, scholars worked collaboratively to develop several media projects. Working with experienced media instructors, filmmakers and artists, scholars learned the various aspects of digital video production such as cinematography, editing, screenwriting, producing, directing, acting, scoring, sound, and lighting.

- X. **Attach a copy of your last fiscal year financial report, audited or un-audited. Failure to submit this will result in rejection of your application.**

- XI. **Attach a list of your Board of Directors and Officers with either residential or business addresses.**

CERTIFICATION:

Project Officer: Jennifer Xicara _____ Title: Operations Manager

Telephone #: [REDACTED] Cell Phone#: [REDACTED] Date: 8/15/2022

E-mail Address: [REDACTED]



AKOMA
UNITY CENTER

Board of Directors POSITIONS AND ADDRESSES

EXECUTIVE BOARD

CHAIR, AARON BURGESS SR. *(RETIRED CAL STATE, LOS ANGELES)*

SECRETARY, TAMMY MARTIN-RYLES *(EDUCATOR)*

TREASURER, DOLORES ARMSTEAD *(SMALL BUSINESS OWNER SAN BERNARDINO)*

MEMBERS

CO-FOUNDER, EXECUTIVE DIRECTOR, KIMBERLY CALVIN

Business: 967 Kendall Dr. Suite A-319 San Bernardino, CA 92407

RIKKE VAN JOHNSON *(RETIRED)*

MONROW MABON. ESQUIRE,

Business: 3895 12th St, Riverside, CA 92501

DARYL PEGRAM *(EDUCATOR IN SAN BERNARDINO CITY UNIFIED)*

DARCEL CANADY *(RETIRED SCHOOL COUNSELOR/WE ARE THE CHANGE FILM CLUB
MENTOR/FACILIATOR)*

Business: 967 Kendall Dr. Suite A-319 San Bernardino, CA 92407